

Matt Culliford

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| objective |

Self-directed interactive multimedia producer seeking to work in a dynamic and creative environment.

| skills |

- Software: Final Cut Pro, After Effects, Photoshop, SoundTrack, LiveType, DVD Studio Pro, Dreamweaver, Contribute, Quicktime Broadcaster, Snapz Pro, Sorenson Squeeze, Cleaner, Accordent, Snapz Pro X.
- Skilled at video production and postproduction. Experienced in creating instructional videos, DVD authoring, webcasting and video distribution compression schemes.

| experience |

Barclays Capital, Webcast Technician, Multimedia Producer

New York, NY, February 2009-Present

- Responsible for implementation, post-production, and integration of rich media content for global streaming distribution.
- Ensure the successful delivery of live and on-demand webcasts by operating/overseeing Real, Windows Media and Flash encoding services.
- Determine technical requirements for the creation of new products and enhancements to existing products.
- Create promotional and instructional corporate videos.
- Produce podcasts for internal communications.
- Assist in production of live television appearances for Bloomberg, CNN and CNBC.

Adeze Inc., Lead Multimedia Producer

San Francisco, California, September 2006-November 2008

- Produce promotional and instructional videos.
- Streamline video technology and compression schemes for delivery on the web, podcasts, and mobile devices.
- Develop and customize unique, interactive 3D web experience advertising campaigns.
- Work closely with Microsoft and in-house development team to test and troubleshoot proprietary beta software.
- Create advertising solutions for range of clients, including Microsoft, Fox Interactive Media, Netflix, Warner Brothers, MTV, Luxor Las Vegas, Tagged, Bebo and AT&T.

Current TV, User Generated Content Producer

San Francisco, California, July 2006

- Contracted to produce multipart documentary series on Ecotourism in Costa Rica.
- Spotlighted on Yahoo Travel September 2006

Interactive Telecommunications Program, Resident Researcher: Video

Tisch School of the Arts, New York University, New York City, June 2005-July 2006

- Built infrastructure and implement interactive live streaming video coverage events.
- Taught and developed innovative workshops for graduate students exploring video applications and video codecs.
- Monitored and maintained video equipment and labs.
- Researched and experimented with new video applications and encoding software.

Boatman Media, Director of Online Video

New York City, 2005 – July 2006

- Produced 18, five minute movies about American fashion
- Videotaped spring and fall fashion collections at New York Olympus Fashion Week.
- Covered runway, backstage and interviews with models, designers and editors.
- Overnight turnaround for each movie for distribution on Style.com, IMG, and MSN.com.

Costa Rican Ecotourism, Independent Director and Producer

New York City, Osa Peninsula, Costa Rica, 2005

- Wrote and directed 14-minute video documentary.
- A critical look into the state of conservation in Costa Rica seen thru the lens of ecotourism.
- Screened in Spring 2005 at the Tisch School of the Arts, New York University.

Rhino FX, Inferno Assistant

New York City, January – May 2005

- Interned in postproduction on various television commercials for a diversity of clients, including Buick, Astrazeneca,
- Prepared assets for Inferno artists.
- Optimized commercial videos for web distribution.

The Producers Project, Production Internship

New York City, January – May 2004

- Taught New York City youth all aspects of documentary video making.
- Helped students formulate their ideas, assisted in video shoots, and taught editing skills.
- Each student video aired on Manhattan Neighborhood Network.

Merrill Lynch, Global Trade Specialist

New York City, 1999 –2002

Prudential Securities, Client Services Representative

New York City, 1997 -1999:

| education |

New York University, Interactive Telecommunications Program

Masters Degree, 2005

New York University, Environmental Education Program

Masters Degree, 2003

Vassar College, Poughkeepsie, NY

Bachelors Degree, Art History, 1997

